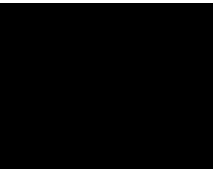
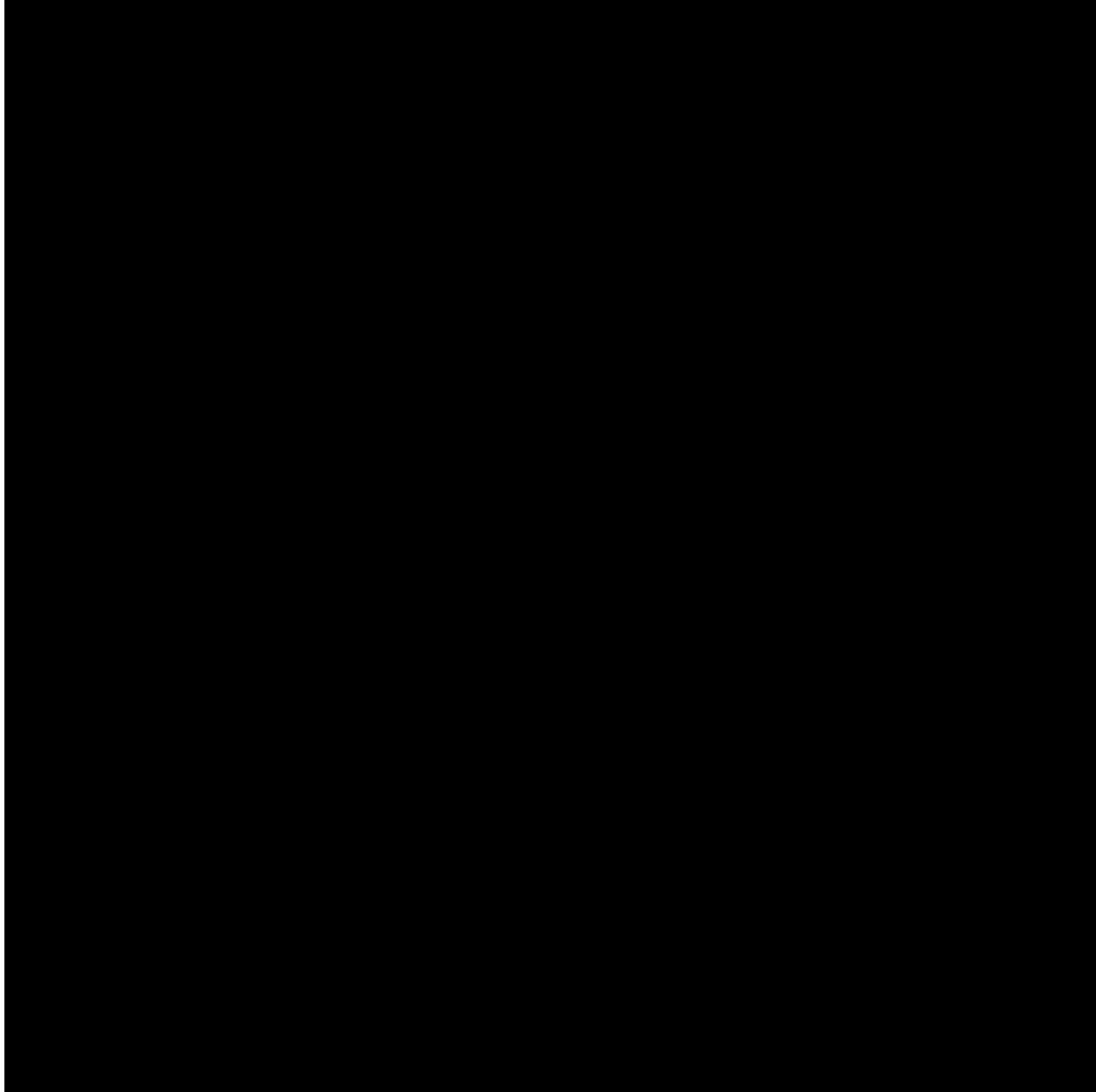


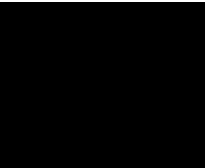


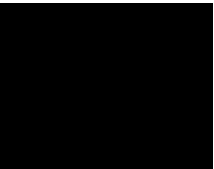
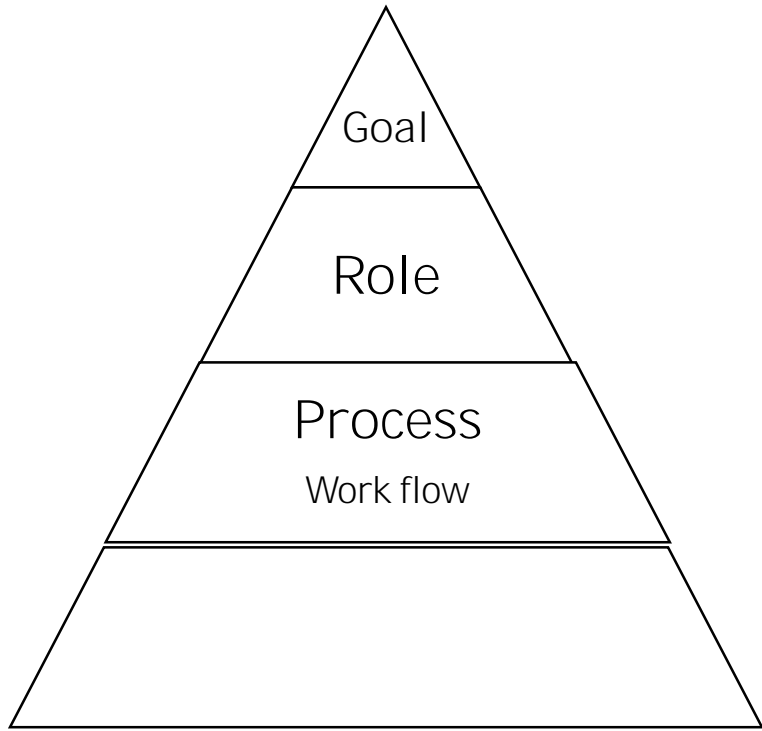
What is leadership?

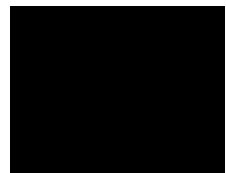
















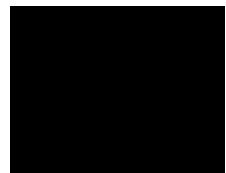




# A Brief History of Personality Tests

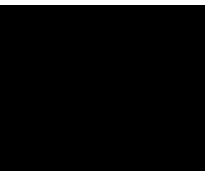
- First used by the U.S. Army during World War I to try to predict which soldiers would suffer from "shell shock,"

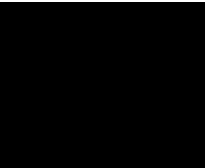
- Today Personality testing \$500 million industry, with an annual growth rate of 14.5% (2008-2010) (Millions of Dollars) (Bureau of Economic Analysis) (2010)



# Winning Colors

Each









# How is this Applicable to you?

- We all have a part of each personality
- Understanding our personality and being able to note when we need to use more of one or another helps us communicate and work together
- 

